

# Overview

Progressive academic credit can be just the right carrot to supplement your summer staff salaries as a staff recruitment tool! This session will discuss ways that camp directors can structure the summer experience for staff, so that college students can earn academic credit other than the typical, culminating internship experience.

# Housekeeping

- **Collect business cards**
- **Handouts**
- **Creature comforts**
- **Ask questions as we go!**

# Campademics: So You Want College Interns?

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Department of Recreation and Sport Management  
Indiana State University

2008 American Camp Association  
National Conference

Nashville, Tennessee

# Learning Objectives

- Discuss how co-curricular activities at camp can benefit students and prepare the next generation of camp professionals
- Discuss how college students earning academic credit can provide camps with year-round programming assistance, project supervision, and additional experienced staff.
- Demystify academic requirements and discuss how camp professionals can assist students in earning a variety of academic credit other than the typical, culminating internship experience.

# Using “internships” to recruit staff!

- Is that camp job REALLY an internship for the student’s major?
  - Recreation majors need a management internship!
  - Child development majors need contact with youth and should not be in the office.
  - Marketing majors need an internship in the fall/spring, not during the summer program.
  - Nonprofit management majors need to work on fundraising, not teaching swimming at a nonprofit camp.

# The Culminating Internship

# Camp Needs, Expectations, and Benefits

- Supervisors – Leadership
- Project Coordinators
- Fresh Ideas
- Energy & Enthusiasm
- Cost Effective Assistance
- Qualified Camp/Program Assistance
- Future Full-Time Staff
- Commitment
- Professional Attitude, Appearance, and Behavior

# Academic Needs, Expectations, and Benefits

- Different from previous experience....more responsibility.
- Experiences.....MEANINGFUL Experiences!
- Mentoring, Guidance, and Assistance!
- Resume/Portfolio Builders (reference, documentation, certifications)
- Chance to test skills, fail, reflect and improve!
- Opportunities to tie theory to practice
- \$\$\$\$\$\$\$\$
- Networking
- Certifications
- Skill Expansion
- Confidence Builder
- Best practices



# Internships Need To Be.....

- Developmental....yep more youth development!
- Well Organized
- Goal Oriented
- Co-Curricular

# Organized and Goal Oriented

- Student Learning Goals and SMART Objectives
- Projects and Tasks Identified with Deadlines
- Supervision Established
- Parameters Outlined
- Policies and Procedures

# Some Myths About “Internships”

- Interns are not free staff, nor slave labor! If you want a good one --- you need to pay them!
- Lifeguarding, counseling, leading activities does not qualify for a management internship.
- Interns are not capable, autonomous professionals. They are chicklings who need to be under your wing!

# Academic Credit Other Than The Culminating Internship

# In the Spirit of John Dewey- Co-Curricular Intensive!

Community Engagement and Service Learning Class Projects

Practicum Hours/Fieldwork (280)

Additional Volunteer Work

Minor Internships (AH/Youth Work)

Independent Studies (124/50)

Culminating Major Internship

**Camp Directors'  
Recruitment Efforts**

# Earn a **4 Year Bachelor's Degree** in **Recreation Management and Youth Leadership** at **Indiana State University**

## Indiana State University Recreation Management and Youth Leadership Concentration

ISU's major takes a professional development approach to the education and training of our students. At ISU, you will be involved in learning important concepts as well as the methods necessary to begin an exciting career in Recreation Management and Youth Leadership at agencies such as YMCA, YWCA, Boys & Girls Club, Girls Inc., and Organized Camping

## Program Strengths

1. Nationally Recognized Faculty
2. Community Engagement and Service Learning throughout Curriculum

- 280 practicum hours
- 600 hours/14-16 week internship

## Get prepared for the IYD Credentialing Process through the Indiana Youth Pro Association

The IYD Credential provides a competency based process to professionally recognize an individual's knowledge and skills. A person who earns the IYD Credential has demonstrated that they have the skills and knowledge to meet the Core Competencies of the Credential and are able to apply these skills and knowledge in specific program settings. The IYD Credential provides an opportunity for adults working with youth to gain professional recognition of job competence.

## Prepare for a Career in Youth Work at Indiana State University!



**Indiana State  
University**

*More. From day one.*

Bachelor of Science in Recreation and Sport  
Management with a Concentration in  
Recreation Management and Youth Leadership

Qualify to Take Certified Park and Recreation  
Professional Exam

**Public  
Administration  
Minor**



<http://www.indstate.edu/rcsm>

Get Certified as a Non-profit Manager through the American Humanics Certificate Program



Co-curricular program that facilitates student exploration of self and youth work

# College Student - Staff Recruitment Tips











### Secure Access Login

Sycamore Login:

Password:

Login

Cancel

[Having problems logging in? Click here.](#)

### MyISU Maintenance

Self Service portion of MyISU will be unavailable from 8:00 AM, Thursday, February 14th through 11:59 PM, Friday, February 15th for mandatory maintenance

[Forgot Your Password?](#)

[Need Login Help?](#)

[Activate Your Sycamore Login](#)

[Make this my homepage.](#)

## Welcome to the MyISU Portal.

This secure site provides students, faculty and administrative staff with world-class Intranet and Internet services. This is where you can check e-mail, register for courses, and explore the Internet.

### What's Inside?



**E-mail:** Send and receive e-mail, and create your own personal address book.



**Calendar:** Access and manage your personal, course and school calendars.



**Groups:** Create, manage and join group homepages for clubs, affiliations and interests.

### Resources which DO NOT require Login

- [Dynamically Searchable Schedule of Classes](#)
- [Office of Registrations and Records](#)
- [Important Dates for Registration \(includes drop/add start and end dates\)](#)
- [Course Catalogs](#)
- [Academic Calendar](#)
- [Office of Student Financial Services](#)
- [Other Online Services](#)
- [MyISU Targeted Announcement Submission Form](#)

Maintenance on MyISU and MyMail is scheduled from 8:00pm - midnight (Eastern time) the first Friday of each month. During this period portal and email access will not be available. Go to [Standard Server Maintenance](#) for additional information and exceptions concerning maintenance times.


Self-Service Links may be briefly unavailable on Fridays between 7:00 PM and 12:00 midnight (Eastern time) for

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Address <http://blackboard.indstate.edu/webapps/login/> Go Links




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**BLACKBOARD™**

Welcome to Indiana State University Blackboard.



**Blackboard will be unavailable every Sunday from 5:30 am to 6:00 am for maintenance.**

Maintenance on Blackboard is scheduled from 8:00pm - midnight (Eastern time) the first Friday of each month. During this period Blackboard access will not be available. Go to [Standard Server Maintenance](#) for additional information and exceptions concerning maintenance times.

Enter your login information here and click the Login button below.

Sycamore Login

Sycamore Password

Login

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Click the **Preview** button below to access as a guest.

Preview

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# Indiana State University

Home Help Logout

My Institution Courses

## Welcome, Nathan

Modify Content Modify Layout

### Tools

- [Announcements](#)
- [Calendar](#)
- [Tasks](#)
- [View Grades](#)
- [Send Email](#)
- [User Directory](#)
- [Address Book](#)
- [Personal Information](#)

### My Announcements

No system announcements have been posted in the last 7 days.

#### Academic Advising

- [Full-Time Job, Naturalist, Cool Creek Nature Center](#)
- [Summer Job, Indiana Dept. of Natural Resources](#)

#### Spring 2008 RCSM-236-001 - Fund Grp Leadshp

- [Join the Indiana Park and Recreation Association](#)
- [LAST CHANCE FOR UA OBSERVATION!](#)

#### Spring 2008 RCSM-447-001 - Iss Prob Trends Rec&Sprt

- [Join the Indiana Park and Recreation Association](#)

[more.....](#)

### My Calendar

No calendar events have been posted in the last 7 days.

[more...](#)

### My Courses

#### Courses you are teaching:

- [Academic Advising](#)

#### Announcements

- [Full-Time Job, Naturalist, Cool Creek Nature Center](#)
- [Summer Job, Indiana Dept. of Natural Resources](#)

#### American Humanities

- [Spring 2008 RCSM-236-001 - Fund Grp Leadshp](#)

#### Announcements

- [Join the Indiana Park and Recreation Association](#)
- [LAST CHANCE FOR UA OBSERVATION!](#)

#### Spring 2008 RCSM-447-001 - Iss Prob Trends Rec&Sprt

#### Announcements

- [Join the Indiana Park and Recreation Association](#)

#### Courses in which you are enrolled:

- [Undergraduate Academic Advisors](#)

### My Tasks

No tasks due.

[more.....](#)

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# Tips for Recruiting at Universities

- The BEST college students have their summer internships lined up before Christmas
- Speak in Classes and at Club meetings
- Build a long-term relationship with faculty
- Provide internships year-round (marketing)
- Provide time for staff to take on-line summer courses



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a Difference**

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## Student Camp Leadership Academy

Empowering Tomorrow's Camp Professional

### General Information

The Student Camp Leadership Academy (SCLA) is a weekend retreat that brings together students, camp professionals, national ACA staff and leadership to explore, learn, and understand what the camp professional of the future must be and the leadership opportunities within the ACA structure at the local and National levels to impact the development of youth and others.



[Registration Materials](#) (PDF - 296k)

### Dates for the 2007 SCLA event

November 2-4, 2007 at [Timber Pointe Outdoor Center](#) on Lake Bloomington in Hudson, Illinois. Transportation from O'Hare and Midway airports in Chicago to the conference site can be arranged.





### Eligibility

Applicant must be:

- A current student member of the American Camp Association
- An academic and/or professional interest in the camp profession
- Be in attendance or show proof of registration currently at the college/university level



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# University Departments

- Recreation Management and Youth Leadership
- Family and Consumer Sciences (Child Development)
- Nursing
- Psychology
- Social Work
- Nonprofit Management

# ARE YOU READY?

- Do you have a need?
- Do you have the resources?
- Do you have the time?
- Do you have a **FACULTY CONTACT**?



# Contact Information

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Indiana Rural Recreation Development Project

[www.indstate.edu/inrrdp](http://www.indstate.edu/inrrdp)



## Indiana Rural Recreation Development Project

**Dr. Nathan A. Schaumleffel, CPRP**  
**Assistant Professor and Project Director**  
**Department of Recreation and Sport Management**

SEARCH:

☐ Web ☒ ISU

The Indiana Rural Recreation Development Project's mission is, by using an ecological framework and through a self-help community development approach, to develop sustainable local park, recreation, leisure, and tourism services that achieve individual, community, economic, and environmental benefits in rural Indiana communities through active and representative civic participation, youth development, collaboration, and research.

**What is InRRDP?**

**Programs & Services**

**Citizen Action Committees (CAC)**

**Employment Opportunities**

**Project Partners**

**Related Resources**

**Rural Recreation Research**

**InRRDP in the News**



### Announcements

[First Rural Recreation Training was huge success in November 2006!](#)

[Training video and power point presentations now available](#)

[W. K. Kellogg Foundation - Access to Recreation Grant to promote accessible recreation](#)

[Contact InRRDP](#)

[E-Newsletter Sign-Up](#)

[Staff Information](#)

[Credits and Copyright](#)

DEPARTMENT OF RECREATION AND SPORT MANAGEMENT | COLLEGE OF HEALTH AND HUMAN PERFORMANCE | INDIANA STATE UNIVERSITY

Rural Recreation Research: Indiana Rural Recreation Development Project: Indiana State Universi - Microsoft Internet Explorer

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**INDIANA RURAL RECREATION DEVELOPMENT PROJECT**

**What is InRRDP?**  
**Programs & Services**  
**Citizen Action Committees (CAC)**  
**Employment Opportunities**  
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**PROSPECTIVE STUDENTS**  
**ALUMNI & FRIENDS**  
**PARENTS & FAMILY**

# Indiana Rural Recreation Development Project

## Rural Recreation Research



The following available publications and presentations have been published and presented by Dr. Nathan A. Schaumleffel, Project Director, in the area of rural recreation development:

**Publications**

[Agritourism and Rural Economic Development, Indiana Business Review](#), by M. Ramsey & N. A. Schaumleffel

[Illinois Rural Recreation Development Project: 2002 Citizen Action Committee Phone Survey Research Report](#) by N. A. Schaumleffel

[A Study of Fiscal Trends on Leisure Service Delivery in Illinois' Small-Town Public Recreation Agencies from FY96 to FY00](#), *Rural Research Report*, Illinois Institute for Rural Affairs, by N. A. Schaumleffel, D. A. Smith, I. O'Dell, & D. Yoder

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# QUESTIONS?



Indiana State  
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